

INNOVATIVE MARKETING STRATEGIES THAT I IMPLEMENT



Professional Photography

High-quality photographs that capture the best features of your property.



Drone Photography

Aerial photography and videography to highlight the surrounding area and property amenities.



Virtual Tours

Immersive 3D virtual tours that allow potential Buyers to explore your property online.



Compelling Property Descriptions

Well-crafted descriptions highlighting the unique selling points of your property.



Local Advertising

Geofencing and Geotargeting of a new listing, price reduction, and open house ads online to target specific Buyers and locations.



Online Presence

Ensuring your property is listed on popular real estate websites and online marketplaces.



Social Media Marketing

Leveraging popular social media platforms to reach a wider audience of potential Buyers with engaging content.



Your Own property website

Showcasing your property's photos, information, and a walk-through video. Shared with links & a QR code through email & social media.



Email Marketing Campaigns

By sending targeted emails to a database of potential Buyers to showcase your property.



Syndication

Your home will be marketed on the MLS and Realbird, distributing it all over the internet from real estate websites to social media.



Professional Signage

Eye-catching *sign that attracts attention and provides essential property information including a QR Code.
*where allowed.



Open House Events

Hosting open house events to attract interested Buyers.